



Phoenix House Texas

IMPACT REPORT

PREVENTION
2023/2024



Table of Contents

2 Annual Impact Statement

3 Impact by the Numbers

3 *Dallas*

4 *Austin*

5 *Houston*

6 Project Empathy

7 Growth & Expansion

8 Our Why

9 Our Board of Directors

10 Supporters

Annual Impact Statement



HILL A. FEINBERG, BOARD CHAIR



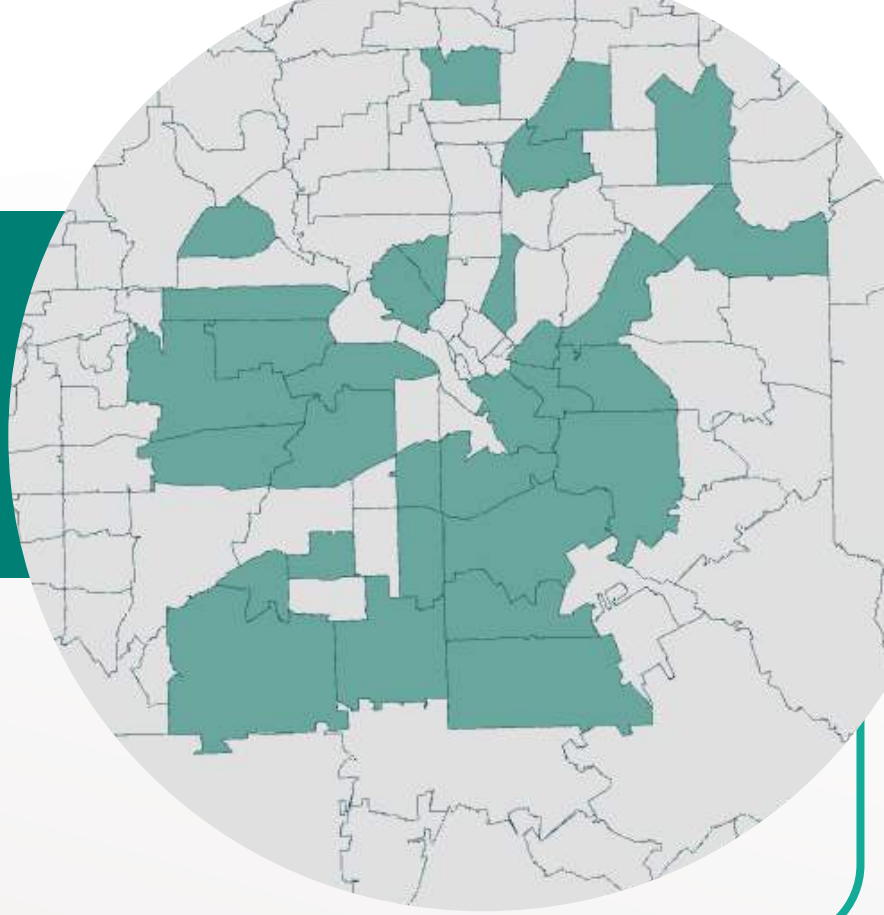
DREW DUTTON, PRESIDENT & CEO

Phoenix House Texas' Positive Prevention efforts remain critical. Recent findings from the National Survey on Drug Use and Health (NSDUH) show that nearly one quarter of Americans aged 12 or older used illicit drugs last year, and 23% experienced a mental health disorder. In 2023, 48.5 million Americans had a substance use disorder, a figure that remained fairly steady from 2022. According to Mental Health America, **Texas continues to rank 51st** out of all 50 states and Washington, D.C. for access to care. The prevalence of substance use and mental health concerns, paired with the inaccessibility of affordable treatment, creates an urgent challenge for communities across Texas.

To meet this need, we have significantly expanded our reach and impact more than ever before, working proactively to prevent substance use and related mental health challenges before they take root and require intensive treatment services that are largely unavailable in our state. In fact, in fiscal year 2024, we served over 51,000 people—a **96% increase** overall from the year prior. Our track record of providing quality Positive Prevention services and our diligent outreach efforts also contributed to our broader organizational expansion, as we secured four new Prevention contracts with Texas Health and Human Services (HHS). We also launched a new initiative this year—Project Empathy—through which we help break down stigmas by providing educational workshops on the latest research, neuroscience, and best practices for prevention, intervention, and treatment of substance use disorders and related mental health challenges, particularly for youth. The demand for Project Empathy has quickly grown, and we have provided a variety of organizations, both in and out of Texas, with educational workshops. Through strategic partnerships, cutting-edge research, and generous donor support, we continue to expand the accessibility of life-saving, proactive Positive Prevention, particularly for youth in underserved communities. We are excited to not only be expanding our Positive Prevention programming, but to also serve partner organizations in 13 counties across Region 6 through our new Prevention Resource Center.

By focusing on collaboration, innovation, and education, we remain committed to proactively addressing the Social Determinants of Health that contribute to substance use and mental health challenges and promoting health and well-being.

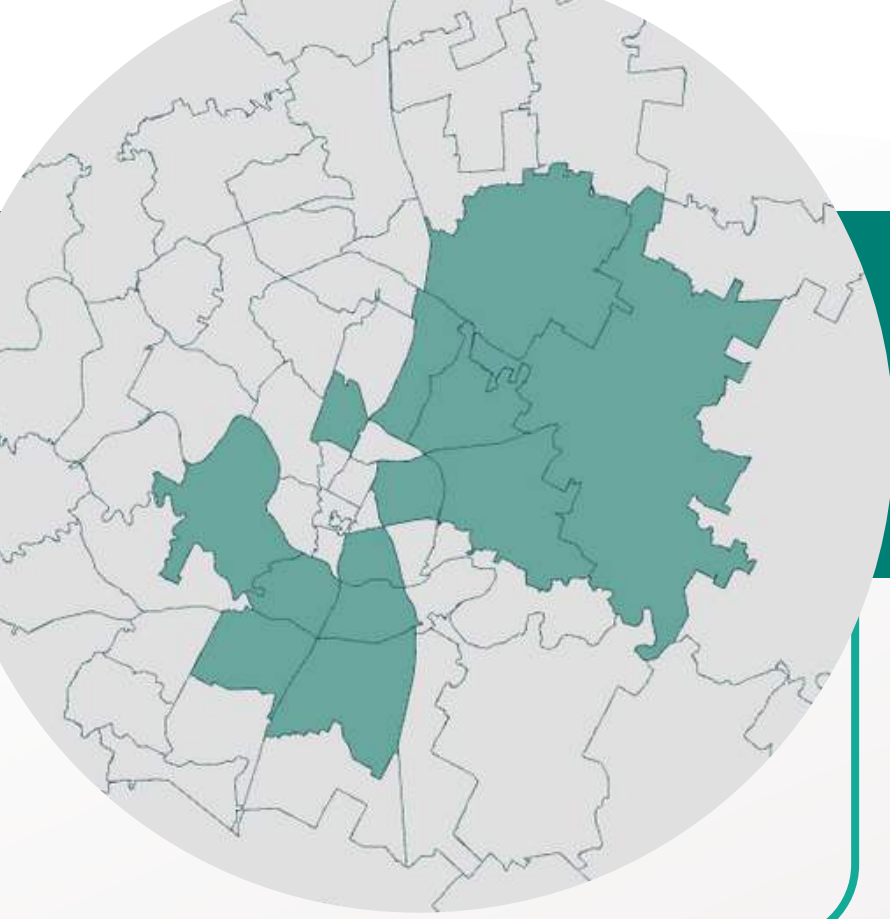
Dallas



In fiscal year 2024, we served **6,513** people in Dallas County, including:

- 5,277 Youth
- 1,236 Adults
- 32 ZIP Codes

Compared to fiscal year 2023, we increased our reach in Dallas County by **95%**.



Austin

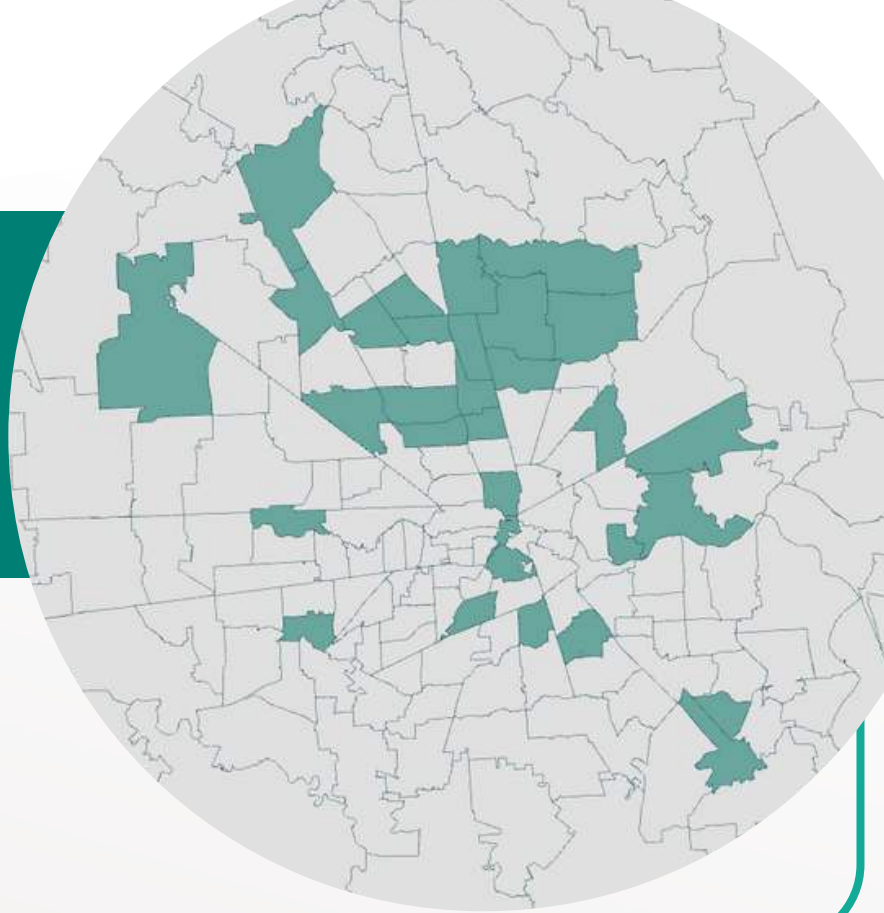
In fiscal year 2024, we served **14,864** people in Travis County, including:

- 9,740 Youth
- 5,124 Adults
- 13 ZIP Codes

Compared to fiscal year 2023, we increased our reach in Travis County by **179%**.



Houston

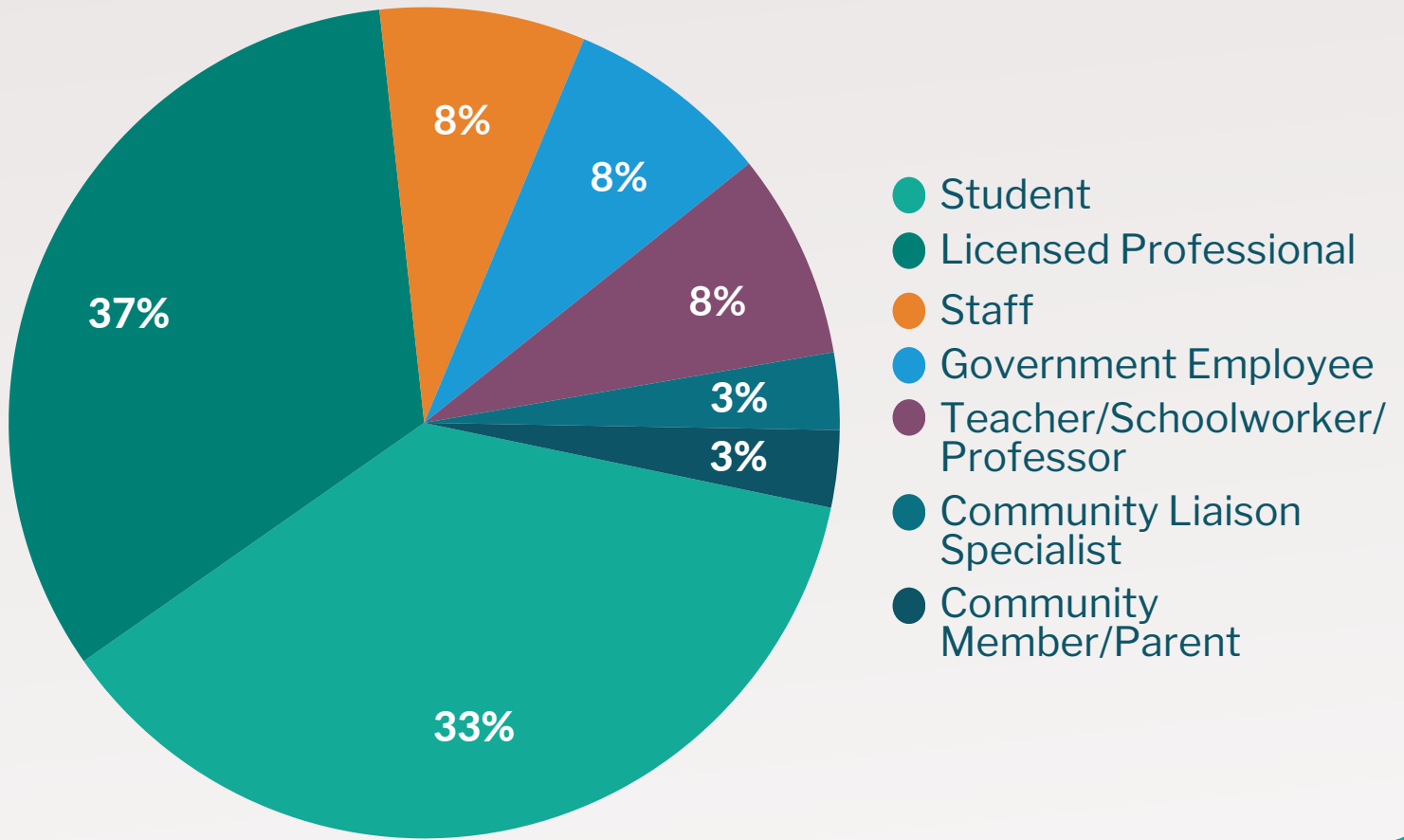


In fiscal year 2024, we served **29,636** people in Harris County, including:

- 20,373 Youth
- 9,263 Adults
- 32 ZIP Codes

Compared to fiscal year 2023, we increased our reach in Harris County by **71%**.

Population Served



Key Outcomes

622

People Served via Project Empathy

16

Number of Workshops Delivered

99%

Participants Reporting the Neuroscience of Addiction was Effectively Explained

98%

Participants Who Learned Something New or Heard the Information in a New Way

Growth & Expansion

109K+

Total People PHT is Projected to Serve via all Contracts from 9/1/2024 - 8/31/2025

13

Counties PHT Serves through our new Region 6 PRC Contract

10

Total Prevention Contracts HHS Awarded to PHT Effective 9/1/2024

For the new five-year contract cycle effective September 1, 2024, Texas Health and Human Services Commission (HHS) renewed all of PHT's existing Universal, Selective, and Indicated Prevention contracts. HHS also awarded us new contracts in Dallas, Travis, and Harris Counties.

Previous Contracts

New Additions

Currently Operating

Dallas
Selective (YPS)

Universal (YPU)
Indicated (YPI)

Dallas
Universal (YPU)
Selective (YPS)
Indicated (YPI)

Austin
Universal (YPU)
Indicated (YPI)

Selective (YPS)

Austin
Universal (YPU)
Indicated (YPI)
Selective (YPS)

Houston
Universal (YPU)
Selective (YPS)
Indicated (YPI)
Community
Coalition
Partnership (CCP)

Region 6 Prevention
Resource Center
(PRC)

Houston
Universal (YPU)
Selective (YPS)
Indicated (YPI)
Region 6 Prevention
Resource Center (PRC)



Our Why



Mission

Our mission is straightforward and focused: We are passionate about healing individuals, families, and communities challenged by substance use disorders and related mental health conditions.



Values

Integrity
Collaboration
Appreciation
Respect
Excellence
FORward Thinking

Equity Statement

At Phoenix House Texas, our youth are at the core of who we are and what we do. Since addiction does not discriminate, we provide services to a wide range of participants from all types of communities. As an organization, we work to be respectful of the wide range of cultural behaviors, reduce opportunities for bias, and help our work to better resonate with all partners. PHT recognizes and works to address the disparity in access to healthcare that disproportionately hurts communities of color and LGBTQIA+ individuals. We are passionate about healing individuals, families, and communities challenged by substance use disorders and related mental health conditions.



Board of Directors 2023-2024

Hill A. Feinberg
Chairman of the Board
Chairman Emeritus
Hilltop Securities Inc.

Stephanie Arnold
Civic & Philanthropic Leader

Charles R. Brindell, Jr.
Founding Partner (Retired)
Mill Creek Residential

Lou Ann Brunenn
Shareholder
Greenberg Traurig, LLP

John D. (Denny) Carreker, Jr.
Owner
Jet Linx

Owner
Curantis 4
Managing Partner
Signal 88 Security

Managing Partner
Promontory Insights

Managing Partner
US Security Ventures

Jennifer Chandler
Crystal Charity Ball Representative
Managing Director
President, Bank of America Dallas
Head of Philanthropic Solutions

Katherine R. Crow
Civic & Philanthropic Leader

Ron Davis, Jr.
Managing Director
Co-Head of the U.S. Central Region
Bank of America Securities

Steve Durham
Chairman
Americas Strategic Holdings, LLC

Sue Groenteman
Financial & Investment Consultant
(Semi - Retired)

**S. Marshal Isaacs, MD,
FACEP, FAEMS**
Chief Medical Officer
City of Dallas, Dallas Fire-Rescue
Professor of Emergency Medicine
UT Southwestern, Parkland Health

Mark E. McClendon
Former Vice Chancellor for Finance
Tarrant County Community College

Jaime D. Pesantes
Criminal Defense Lawyer
Pesantes Law Firm

Mary Poss
Realtor
Ebby Halliday
Head of Ebby Halliday Foundation
Former Mayor Pro-Tem & Council
Member
City of Dallas

Sue Wayne Strauss
Civic & Philanthropic Leader

Amy A. Ware
Civic & Philanthropic Leader

Drew Dutton
President & CEO
Phoenix House Texas

Brandi Hughes
HR Director; Secretary of the Board
Phoenix House Texas



Supporters 2023-2024

🌿 VISIONARY: \$200,000+

Truman and Anita Arnold Foundation

🌿 LEADER: \$100,000+

Success Foods Management Group, LLC
— Torchy's Tacos

🌿 HERO: \$50,000+

Constantin Foundation
Denny D. Carreker Jr.
Hill A. Feinberg
James C. and Norma I. Smith Foundation

🌿 LUMINARY: \$25,000+

Bank of America Charitable Foundation
Trammell & Margaret Crow Foundation

🌿 CHAMPION: \$10,000+

Amy A. Ware
Charlie R. Brindell, Jr.
Durham Family Foundation
J.P. Morgan Charitable Giving Fund

🌿 ADVOCATE: \$5,000+

Communities Foundation of Texas, Inc.
Katherine R. Crow
John Muschalek

🌿 PARTNER: \$2,500+

Bank of America Employee Giving Campaign
Carla Bass
Enterprise Holdings Foundation
Orange County Community Foundation
Stephanie Arnold
Sue Groenteman
Tommy McBride

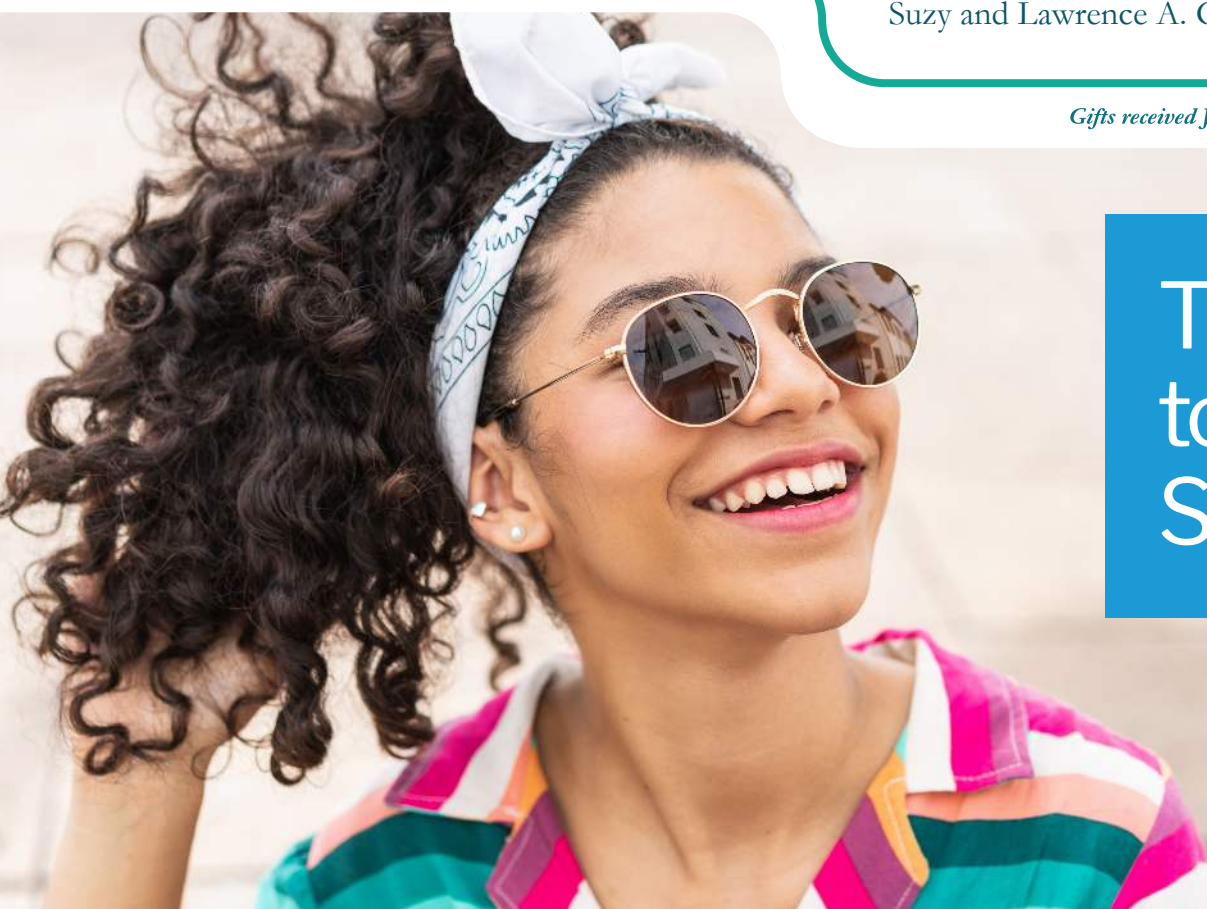
🌿 BELIEVER: \$1,000+

Alan D. Feld
Renee Day
S. Marshal Isaacs, MD
Stephen Millwee

🌿 ICAN: \$500+

Jane Peterson Fossum
Julia & Michael Dulan
Raymond James Charitable Endowment Fund
Shannon Cagnina
Suzy and Lawrence A. Gekiere

Gifts received July 1, 2023 through June 30, 2024



Thank You
to Our
Supporters!

please consider donating

Your generous contribution allows us to strengthen our existing programs and support their expansion to better meet the needs of the community.



2345 Reagan Street
Dallas, Texas
75219

214.999.1044

phoenixhousetx.org

contact@phoenixhousetx.org

 @phoenixhousetx



Phoenix House Texas

DALLAS • AUSTIN • HOUSTON